

Resident Survey Highlights

As part of the effort to engage **Caroline Village, Palmetto Park, and Walnut Oak** residents and ensure their needs, preferences, and priorities remain central to the Choice Neighborhoods planning process, Housing Daytona Beach (HDB), the City of Daytona Beach, and Set in Motion conducted a resident survey from March-May 2024. Ten households at Caroline Village, 71 households at Palmetto Park, and 18 households at Walnut Oak completed the 74-question survey for a total of 99 households surveyed across the three target public housing sites and a **70%** overall completion rate.

Thank you to all who participated!

According to HDB administrative data:

140

Households
 *As of May 2024

85%

Black/African American

48%

Between 18-64 Years Old

3.2

Average Household Size

Neighborhood

46% of residents have lived in the target housing sites for less than 3 years.



Neighborhood Perceptions

Around half of target residents disagreed that it was important to them to live in the neighborhood (51%) and less than half (47%) of residents said that they would like to return to the neighborhood once it is redeveloped.

Liked best about the neighborhood



47% Housing Affordability



32% Neighborhood Conveniences



22% Sense of Community

Would improve in the neighborhood



48% Public Safety



32% Programs for Youth



22% Better Street Lighting

Preferred Physical Improvements



71% In-unit washer/dryer



65% Larger unit with more space



52% More storage space

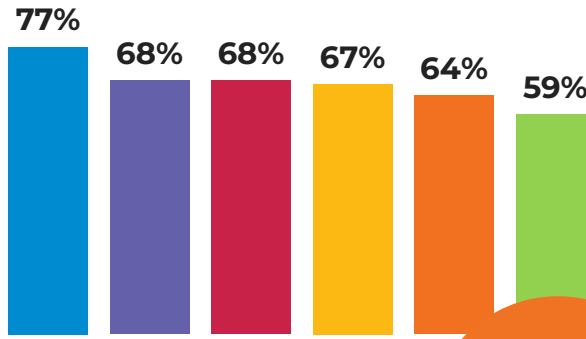


43% Outdoor lighting, fencing, & safety measures

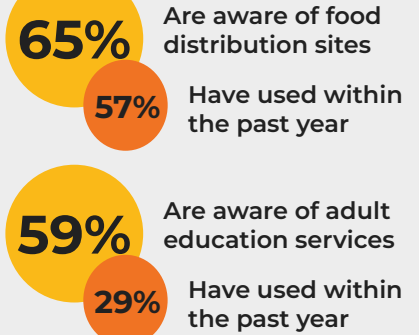
Services & Amenities

- 1 Farmer's Market/ Fresh Food Options
- 2 Emotional/Mental Support Services
- 3 Health Center/ Medical Services
- 4 Laundromat/Dry Cleaner
- 5 Grocery Store/ Supermarket
- 6 Childcare Center/ Early Education

Top "Very Needed" Amenities



Awareness and Service Needs



Most Needed Services by Housing Site



Caroline Village
Budgeting + Financial Literacy



Palmetto Park
Supports to help my child be successful in school



Walnut Oak
Assistance with household errands

29%

Of residents face challenges accessing or using services

Challenges

1. Lack of Awareness (22%)
2. Wait list to Get Services (14%)
3. No transportation (11%)



75% of target residents shop at Walmart most often

Parks & Recreation

54% expressed interest in a sports & rec after school program

Top Desired Recreational Amenities



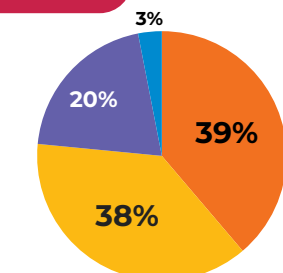
Barriers to Physical Activity

1. Physical Disability (24%)
2. Too tired (21%)
3. Neighborhood is not Safe (19%)

56% of target residents exercise at least 3 days a week.

Transportation

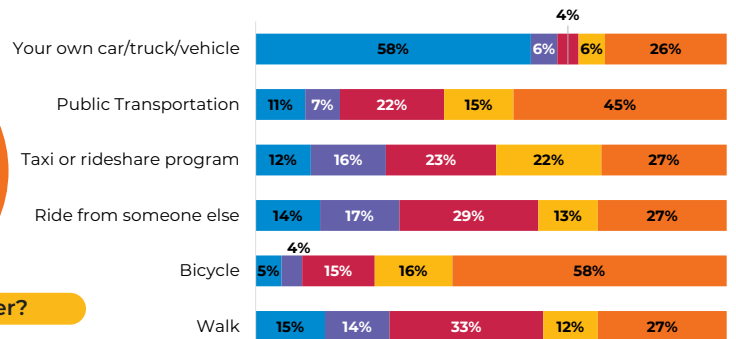
Transportation was frequently mentioned as a barrier for residents getting to and from day-to-day activities and services. Only 39% of residents say that they always have access to get where they need to go.



Is transportation a barrier?

■ All the time ■ Often ■ Rarely ■ Never

Top Modes of Transportation



■ All the time ■ Often ■ Sometimes ■ Rarely ■ Never

Health & Wellness

91%

Of heads of households have health insurance

77%

Of adults rate their healthcare as good or excellent

85%

Of adults receive annual medical checkups

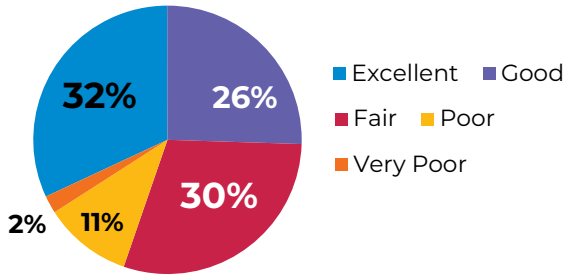
37%

Use a primary care provider within Daytona Beach

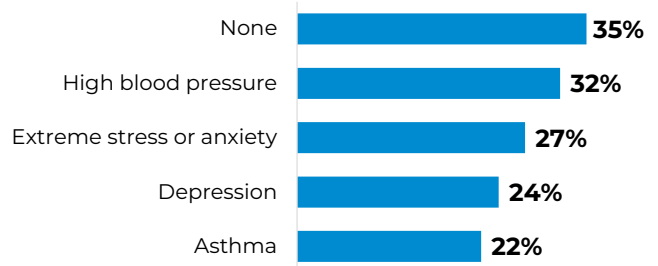
68%

Said a healthcare center is very needed

How would you rate your health?



Chronic Health Conditions



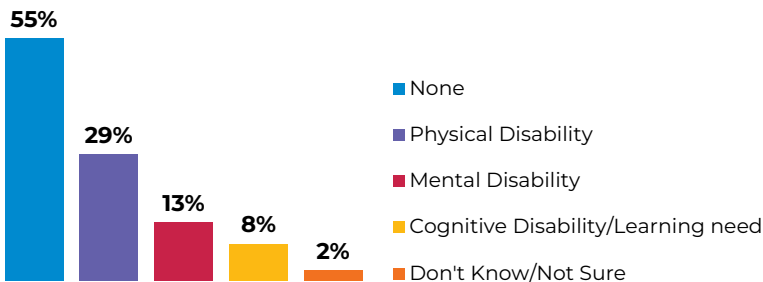
36% of target residents need Dental Services/Orthodontics



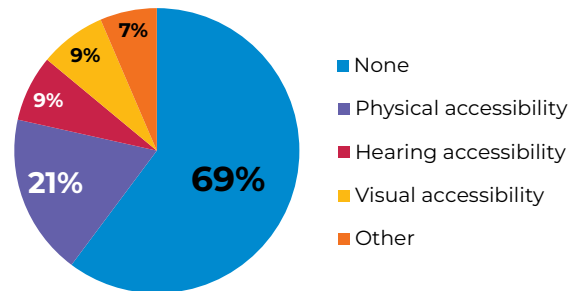
31% of children have asthma

Mental and emotional health services were listed as the second highest (68%) "very needed" amenity

Disabilities



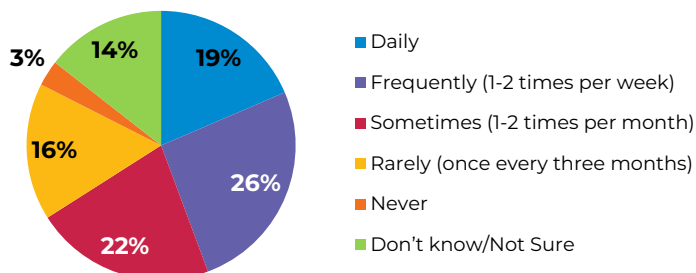
Special Accommodations Needed



1 in 2 (50%) residents feel unsafe in the Historic Midtown neighborhood

Community Safety

How often does crime occur in the neighborhood?



Choices for Improving Health & Safety



Addressing barriers to economic opportunities (47%)



Youth advocacy activities (45%)



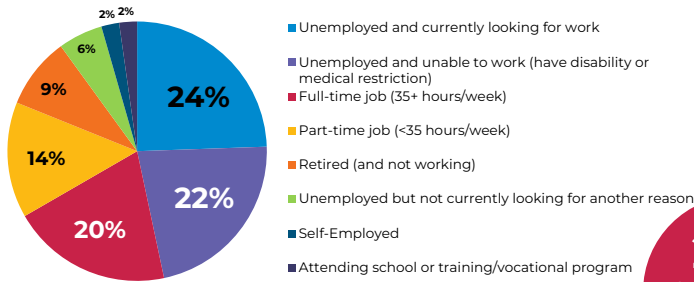
Quality Lighting (43%)

Employment

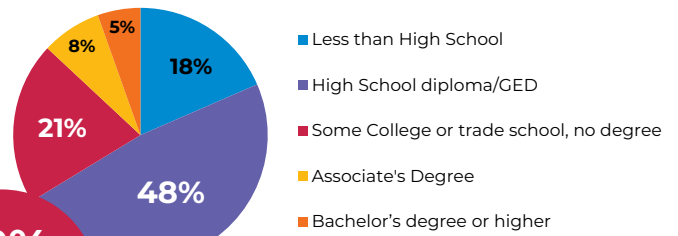


48% always have access to wifi
21% have unreliable access to wifi

Employment Status



Highest Level of Education Received



Barriers to Employment



22%
Of target residents face challenges finding or keeping work

18% of target residents say they need assistance with obtaining their GED.

Children & Youth



Residents are more likely to have used childcare and early learning services; of the 39 households who are aware of these programs, 62% use them with around 58% stating that they are satisfied with the service.

73%

Of students do not participate in after school activities

According to HDB admin data, 52% (233) of the population in the target sites is under the age of 18.

Barriers to Participation



Top Desired Programs



After School Programming (54%)



Sports & Recreation Programs (54%)



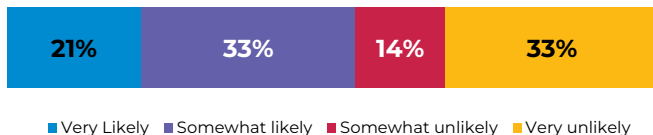
Summer Camps (51%)



Tutoring (49%)

Child Safety

How likely are you to let your child(ren) play outside?



Very Likely Somewhat likely Somewhat unlikely Very unlikely

Child Health

95%

Of children receive annual medical check-ups

92%

Of children have health insurance

37%

Of households report a child with a special need

For more information on the ongoing Choice Neighborhoods Planning effort visit www.midtowndaytonabeach.org/



EJP

Prepared by EJP Consulting Group, LLC

